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A Brief History of Resort in Awaji Island

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Abstract

This paper deals with the process of Resort Development in Awaji island. The focus is primarily on the experiences of the most recent decades of the twentieth century, but some attention is given to the experiences of the nineteenth century, and there are a few glances backward to development prior to 1800. The main substantive developments are the delineation of the forces which promoted the growth of Resort, and the effects of such growth on the economic, social and political concerns. The emphasis of research in the Resort History thus has been clearly that the interaction between Resort Environments and the social organization of work. In all this works, it would appear that "Nature" rather than "Facilities" people interest prevail. Since Awaji island has enough of Natural and Historical resources for developing resort, it has become to a resort home of Japanese mind. At the present time, Awaji island can be said to be facing a rebirth because of two big events: the opening of the Great Naruto Bridge between Shikoku and Awaji, and the completion of the Great Awaji Bridge in Akashi Channel in 1988. We can estimate that the Awaji would become to a Natural Resort Island in the 21th century.

Introduction

The study of the History of Resort Development was discussed after a brief view of the definition of resort as follows:

(1) The definition of the world

English word "Resort" as a verb means "frequently visit unusual", make use of recreation or gain one's purpose, and as a noun means "habit-going to a place" "repetitive going to a place for recreation". In the western world and America it must to have warm, sunny climate in the early times. But now, there have summer resort, winter resort and year-round resort, it had become the right of everyone.

(2) The definition of the Japanese

"Resort" in Japanese means "go often to a place where has beautiful scenery with nature", in which make use of sports, recreation, communication, and cultural activities. It were shown

in previous papers of Shimomura^{1,2)}, Yasujima^{3,4)}, and have been fully described elsewhere of Japanese Tourist Society. In Japan it is a touch and communication with the nature.

(3) The definition of this paper

The definition of English described was essentially the same as Japanese described. There are some points in common with resort between the world's and Japan's. In this paper defined the Resort as "a place where has a pleasant warm climate and rich nature which offers regional characters and recreational sources in harmony with natural environment".

The Developing Resort

Through the investigations of the literatures, we make clear of the historical process of growth of resort development of the world, of the Japan and of study area Awaji Island. From table 1 it will be seen that developing process of resort.

(1) *Growth and Function of resort of the world*

In the 16th and 17th centuries the fashion of the Grand Tour⁵⁾ developed in Europe, this was to become an essential part of the "education" of a young man. It was not only a sightseeing tour but a carefully planned educational programme, during which the principal European centres of art and culture were visited. In the 18th century the Bathing Resort was heard of in Europe, people travelled for sea bathing that for "health" reasons and Seaside Resort in the western world to flourish between 1730-1750. In the 19th century the fashion of the "second house" developed in Europe, it was to become a long stay in resort for people. The foundations of the resort as we know it today were established. In the period of 1838-1887 the railways expanded in Great Britain, Europe and America, long distance travel become a practical possibility.

In the 1872 the first "National Park" of Yellowstone as a natural resort in America was developed, the use of natural environments was to become an essential condition of the resort. Since the 1st Modern Olympic opened in the 1896, the "sports" become to an important function of the resort in the 19th century. The treaty of "Working 8hrs" in the 1919, shorten the working hours to 40hrs a week and five-day-week system was enforced, travelled for resort was no solely for the wealth; it had become the right of everyone in the 20th century. In the 1955 a family pleasure park of WDW (W. Disneyworld) was opened in California, thereafter the "Term Park" has become a typical Amusement Resort and has flourished in the world in the most recent decades of the 20th century.

The fact that many numbers of resort were out of keeping with nature, where nature was destroyed by developing. In 1973 UNEP (United Nations Environment Programme) made an announcement regarding Eco-developing, it is a development of environmental adaptation. Thereafter, "WDW II" a resort of well-matched with nature was opened in 1982.

(2) *Growth and Function of Resort of the Japan*

From ancient times Japanese had a long-established custom of "visiting ISE Shrine" that was a beginning of the Japanese resort.

Table 1 A chronological table of resort conditions (A)

Resort Conditions of the World	Resort Conditions of the Japan	Resort Conditions Of The Awaji Island
<p>1730-1750 Seaside Resort in Britain to flourish, At the same time travellers visited the Bathing Resort in France, Germany and Italy</p> <p>1753 The Great Britain Museum was established</p> <p>1775 Lord Herbert (later the 11th Earl of Pembroke) started a Grand Tour with his two tutors it was not only a sightseeing tour but a educational program</p> <p>1815 British people 115 families went to Nice (a winter resort in France) for the winter</p> <p>1827 Opera theater was establishes in Nice</p> <p>1858 Resort Hotel Gray and Gode were established in Cannes (France)</p> <p>1872 The first "National Park" of Yellowstone as a Natural Resort in America was opened</p> <p>1895 The Victorians travelled for Sea Bathing that for health reasons</p> <p>1896 The 1st Modern Olympic opened in Athens</p> <p>1914-1918 The period of World War I</p> <p>1922 "Running Hotel" - Bule Train was opened from London - Paris - Nice</p>	<p>A.D. "Shrine" and "Temple" were established "Visit a Shrine or Temple" that is a beginning of the Japanese Resort</p> <p>1616 Foreign Trade started at Nagasaki Port</p> <p>1620 "Kazurikyu" was established, Japanese Garden Resort for the peoples of empire was adopted</p> <p>1883 "Unsen Hotspring" was famous as a Health Resort (The use of natural environment first started with foreigner)</p> <p>1890 "Karuzawa" become a Natural Resort and a Holiday Town and Resort Hotel was builded</p> <p>1925-1935 Several of Resort Hotel were builded in the natural area and hotspring area</p> <p>1934 The beginning of Japanese National Park was appointed in "ASOU, NIKOU"</p> <p>1946 The 1st National Athletic Meet was held</p> <p>1948 A program at intervals of five years for the promotion of turist industry started</p> <p>1955-1965 A period of high growth of economics and high growth of the Resort "SHIGAKOUGEN Ski Resort" opened "ROKOU Villa Resort" was established</p> <p>1961 Village for the people's recreation opened</p>	<p>1641 Mikumayama Sumoto Castle was established</p> <p>1871 Ezaki - Lighthouse was established</p> <p>1876 Awaji island becomes part of Hoygo Pre.</p> <p>1880 Awaji Steamship Company was established</p> <p>1906 "Ohama Beach Park" was established</p> <p>1914 "Mikuma Natural Park" was opened</p> <p>Sumoto --- Kobe steamship line opened</p> <p>Sumoto --- MinamiOsaka "</p> <p>Iwaya --- Akashi "</p> <p>1922 Fukura --- Naruto "The View of the Whirlpool" steamship line opened</p> <p>Awaji Railway company was established</p> <p>Sumoto --- Fukura Railway line opened</p> <p>1923 Sumoto --- Nushima steamship line opened</p> <p>1925 "Kuroiwa Narcissus Field" opened</p> <p>1950 Nanda Naruto Seto Inland Sea was appointed as a National Park</p> <p>1954 Ferry Port opened</p> <p>Akashi Ferry (Iwaya --- Akashi)</p> <p>Naruto Ferry (Fukura --- Naruto)</p> <p>Osaka Bay Ferry (Sumoto --- Fukiko)</p> <p>Awaji Ferry (Higashiura --- Kobe)</p> <p>1961 "One City Ten Towns" were established</p>

Table 1 A chronological table of resort conditions (B)

Resort Conditions of the World	Resort Conditions of the Japan	Resort Conditions Of The Awaji Island
<p>1929 Great depression begins with stock market crash, the world got into a panic</p> <p>1938 Mountain Resort of Sun Vally opened in USA</p> <p>1939-1945 The period of World War II</p> <p>1945 United Nations established at San Fran.</p> <p>1955 "WDW" I Round Park opened in California</p> <p>1973 United Nations Environment Programme (UNEP) took up "The Eco-Development"</p> <p>"Washington Convention" was completed</p> <p>1980 The World Tourism Conference of the WTO (World Tourism Organization) was held in Manila</p> <p>1982 "WDW" II Round Park opened in Florida</p> <p>"EPCOT" (Exprimental Prototype Community of Tomorrow) concept was adopted</p>	<p>1962 "The I National Comprehensive Planning" takes up "Tourist Development direction"</p> <p>1963 "The Tourist Basic Law" was completed</p> <p>1964 "Tokyo Olympic" was held</p> <p>"Sinkansen" and "Meisin High-Way" opened</p> <p>1969 "The II National Comprehensive Planning" takes up the preparation of Resort on a Large scale</p> <p>1970 The five-day-week system was enforced in some private enterprises</p> <p>1973 "Oil shock" happened</p> <p>1977 "The III National Comprehensive Planning" takes up the "Life Style, Level and Recreation" and an expression of "MUL.AOKOSHI"</p> <p>1978 "World SAFARI" Natural Park opened</p> <p>1979 "Kurhaus" was established in Nagono Pre.</p> <p>1983 Term Park of "Tokyo Disney Land" opened</p> <p>1987 "The IV National Comprehensive Planning" takes up the "Living Behavior Widely"</p> <p>1992 "Huis Ten Bosch" was opened at Nagasaki</p>	<p>1963 "Youth Hostel" opened</p> <p>"People's Recreational Village" opened</p> <p>1965 "Sumoto Golf Country Club" opened</p> <p>1966 The Awaji's Railway was stopped</p> <p>1967 "Monkey Center" opened</p> <p>1974 "Saint Pier Marine" was established</p> <p>"Saint Pier Resort Mansion" was opened</p> <p>1982 Awaji Museum of Culture and History was opened</p> <p>1985 The Great Naruto Bridge was completed</p> <p>The Royal Hotel was opened at Nandan-cho</p> <p>"Awaji Farm Park" was opened at Mihara-cho</p> <p>"Onokoro Ai-Land Park" was opened</p> <p>"Kuniumi Festival" was held at Ichinomiya</p> <p>The Emperors (then Prince and Princess) visit Awaji island</p> <p>1990 The treaty in reference to Awaji's development and Land-Use was completed</p>

In the 17th century Japanese Garden Resort of "Kadurarikyu" and "Syugakuinrikyu" had established for the peoples of empire.

In the 18th century a book of "The History of Japan" was published in English by J.G.Schenzer, therefore "Unnzen Hotspring" became to a famous Health Resort, and "Karuizawa" rapidly became to a natural resort and a holiday town. At the sametime the use of Japanese resort first start with the foreigner. "Karuizawa" as the first "Second house" of long-stay type resort in Japan was adopted. The growth of the modern Japanese resort development could be explained as follows:

I) Effective-period (1925-1935) of resort

In the early years of 1900 several of Resort Hotel were builded on the natural area and hotspring area, in 1934 the Japanese National Parks of "Aso" and "Niko" were appointed. The most of Resort patterns were established by means of sightseen, and nature sports in the National Park area.

II) Expanding period (1955-1965) of resort

Recreational Village was prepared in 1961, and "The 1st National Comprehensive Planning" ⁶⁾ was held in 1962, it took up "The Tourist Developing Direction". Since Tokyo Olympic Games was held in 1964, as a result of Shinkansen Railway and Meisin High-Way were opened, traffic network to the resort access were prepared in a common condition. At the period "Shigakougen Ski Resort" and "Roko Villa Resort" were established. It was a period of high growth of economics and high growth of the resort.

III) Booming period I (1966-1975) of resort

In 1969 "The II National Comprehensive Planning" ⁷⁾ was held, it took up the preparation of resort on a large scale. In 1970 the five-day-week ⁸⁾ system was enforced in some private enterprises which has created shorter working hours, paid holidays and greater personal mobility. The development of a long stay of a country life-style for the people was adopted.

IV) Booming period II (1977-1990) of resort

Since Oil Shock large scale resort developments were stopped.

In 1977 "The III National Comprehensive Planning" ⁹⁾ was held, it took up the "Life-style, level and recreation" there was an expression of "Shimaokoshi" and "Muraokoshi" in the regional development.

In 1987 "The IV National Comprehensive Planning" ¹⁰⁾ took up the "Living of a wide circle" by means of car, it had a important purpose to get hold of the developing resort. At the period "World Safari" natural park, "Kurhaus" health resort and the term park of "Tokyo Disney Land" were established. In 1988 the preparation of the resort are defined by law, it has resulted in a large resort boom. And the Miyazaki Nichinan Coastal Resort has opened at the period.

V) Eco-developing period of resort

Since large scale resort developments were stopped, the developing changed into a regional character developing. In which the natural environment would be considered and keep a good condition for eco-system. In 1922 "Huis Ten Bosch" resort which well-matched with natural environment was established.

(3) *Growth and Function of Resort of the Awaji Island*

Since early times Awaji island was belong to Tokushima Pre, but in 1876 became a part of

Hyogo Pre. The Island is really the resort home of Japanese mind as it is filled with kinds of romance and historical myth concerning the birth of the nation. At the present time, the opening of the New Kansai International Airport in 1994 has brought the airport closer to the Awaji island, where has special goals for the 21st century as a lavish international resort as the best base in the Setonaikai (Seto Inland Sea) sightseeing area with a pleasant warm climate and nature resource for enjoying leisure and marine sports.

The Awaji Island consists of one city and ten towns covering 596km² and has 187km of beautiful shoreline. the Resort Development of Awaji Island could be explained as follows:

I) Effective-period of resort (1900–1920)

From old times Awaji No. 1 Shrine of “Izanagi” was known as a myth concerning the birth of nation, “visiting shrine” is Japanese cultural habitat, it is also the first cultural resort in Awaji Island.

In 1641 Mikuma Sumoto Castle was established, it is a famous castle surrounded with the natural park on the hill south of Sumoto city, people can either drive up to the hilltop or use a rent-a-horse from Ohama Park. The Ohama Park opened in 1906 is the biggest beach in Kansai Area with beautiful white sand, green pine trees and blue sea.

The resort pattern of the period were typical of cultural resort, seaside resort, and mountains resort.

The main traffic of steamship line has opened in three ways of follows: from Sumoto to Kobe, from Sumoto to Minami-Osaka, from Iwaya to Akashi

II) Expanding period of resort (1921–1950)

“The View of the Whirlpool” is the first famous in Awaji island, it is known as a whirlpool changing each second. The touring steamship line of the view has opened in 1922 from Fukura to Naruto, at the same time Awaji Railway company was established and the line from Sumoto to Fukura has opened.

In 1925 “Kuroiwa Narcissus Field” has opened in Nandan-cho with more than five million wild Narcissuses are growing at 7.0 ha. steep slope facing the Pacific Ocean. It rapidly became to a resort of Sightseeing Farm and attracted many people from Osaka and Kobe.

Since Nanda Naruto Seto Inland Sea was appointed as a National Park in 1950 the resort development was careful about natural environment.

The increase of resort and convenience of traffic extension were the reason way expanding of resort. The resort patterns in the period have extended to a Natural Appreciation, and Sightseeing Farm.

III) Booming Period I of resort (1951–1965)

Ferry Port has opened at Iwaya, Sumoto, Fukura, and Higashiura, there were four ways as follows: Akashi Ferry (Iwaya to Akashi)

Naruto Ferry (Fukura to Naruto)

Osaka Bay Ferry (Sumoto to Fukeko)

Awaji Ferry (Higashiura to Kobe)

The traffic network was established, and shorten the distance between Mainland of Japan (Honshu) in 1954. After few years “people’s Recreational Village” was opened at Nandan-cho, and Sumoto Hotspring with delux hostels at Ohama and Komoe beaches were opened. There was also a Golf Boom in the period, and Sumoto Golf Country Club was opened in 1965.

In Sumoto city "Tatukawa Narcissus Place" has opened at the foothill of Mt. Kashiwara looking down at the Pacific Ocean, and there is a tour bus schedule from December to March. And the resort pattern in the period has extended to a Sports resort.

IV) Booming period II of resort (1967-1985)

Since the Awaji's Railway was stopped in 1966 the traffic changed from Railway to Bus or Car, and the bus network has prepared in the Island.

In 1967 "Monkey Center" was opened, it is the first pleasure park in Awaji island, in which one hundred and fifty Japanese monkeys play to people.

A Marine Resort of "Saint Pier Harbor" was developed, it is the resort facility at the best view place facing the Tomogashima Channel behind Mikumayama National Park. The harbor can hold five hundred yachts and also has Tennis courts and Swimming pool, Resort Hotel and Resort Mansion were established close to it.

In 1985 the high growth of resort in Awaji island, because of the six events as follows:

- ① The Great Naruto Bridge was completed
- ② Kuniumi Festival was held at Ichinomiya-cho
- ③ The Emperors (then Prince and Princess) visited Awaji
- ④ "Onokoro Ai-Land" as a Term Park was opened
- ⑤ "Awaji Farm Park" as a Educational Plants park was opened
- ⑥ The Royal Hotel (capacity is 1172 people) was opened

The resort pattern in the period has great extended to pleasure, culture, education, recreation, health, sports and experience. The resort development full of variety and started their expansion from simple pattern to meet the growing resort demand.

V) Eco-developing period of resort

Since the treaty¹¹⁾ in refere to Awaji's development and Land-Use was completed in 1990, developer pay attention to the ecological effects of the resort development. Especially in the place of natural field, the natural qualities of resort would again be considered. Although there was no resort developed in this way at the period, but there are many projects of Eco-developing in Awajiisland. The concepts of Eco-developing are including of the natural preservation and environmental creation, it was shown in a "Main Project of Hyogo 2001" in 1992.

Conclusions

The results obtained from the developing process of the resort history, may be classified the resort patterns in five types as follows:

- ① Sightseeing type : It includes the patterns of Nature Appreciation, Visiting Shrine or Temple, Looking on Cultural Facilities, and Remains Appreciation.
- ② Amusement type : It includes the patterns of pleasure in Term Park, Recreation Ground, Leisure Park, and Event or Festival Appreciation.
- ③ Sports and Health type : It includes the sports patterns of Fishing, Hiking, Yachting, Camping, and include the health patterns of Sea-Bathing, Wood-Bathing, and Hotspring

- ④ Educational type : It includes the Nature Life pattern of Experiencing Park and the Culture Life pattern of Tasting and Enjoying Culture Park.
- ⑤ Long stay type : Include the pattern of Rental House such as a Resort Mansion, Village and include the pattern of Possessive House such as a Second House or a Villa.

In the future, a major focus will be the development and improvement of the resort that are of high quality with environmental adaptation, and take into account the harmony with nature, by using the regional character of the resort. A basic development of natural resort must be considered and planned in coordination with the regional environment and regional history.

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